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TACO JOINT COMING TO PLANO'S HERITAGE CREEKSIDE THIS FALL

The local favorite Tex-Mex restaurant expands to new territory beyond Dallas



Taco Joint's Friday fish taco special

Plano, Texas (June 2, 2021) – The Dallas local favorite, <u>Taco Joint</u>, is breaching the traditional city borders for the first time to join the diverse dining options at Plano's <u>Heritage Creekside</u> in Fall 2021.

Plano and surrounding residents will soon be able to enjoy Taco Joint's authentic and vibrant Tex-Mex flavors closer to home. Vast menu options combined with the unique atmosphere will quickly make Taco Joint a community favorite among Heritage Creekside visitors.

"Heritage Creekside takes pride in the many restaurant and retail experiences we offer," said Rick Perdue, President of Rosewood Property Company. "Adding Taco Joint to the restaurant lineup provides a new type of cuisine for our nearby residents to discover and enjoy, continuing our quest to be a premier dining destination in Plano."

Taco Joint's large patio, creative murals and unique flavors will make it the perfect place to escape to this fall. Guests can enjoy daily deals on weekdays, including happy hour specials from 3 to 7 p.m. Monday – Friday, and order the restaurant's famous breakfast tacos all day, every day. To spice things up even more, Taco Joint's famous Jalapeno Ranch is perfect to enjoy smothered on tacos, drizzled on burritos or salads and simply on chips. "We are so excited to expand Taco Joint's presence across DFW, and Heritage Creekside is the perfect area to develop outside of Dallas," said Corey McCauley, Taco Joint partner. "Taco Joint is a wonderful addition to Heritage Creekside's restaurant offerings. This is a great opportunity to be part of this dynamic place to live, work and play, as well as bring our unique flavor to the thriving Plano community."

Taco Joint, which has four other locations throughout Dallas, will open at Heritage Creekside this fall with mouthwatering dishes ready to try. Grab some 18 or 64 oz. margaritas to-go served frozen or on the rocks at any time. When the weekend ends, the Monday Hangover Plate, comprised of eggs, sausage, beans, potatoes, queso and veggies, serves as the perfect remedy to start your week off right. Or, celebrate Friday's arrival with Spicy Grilled Shrimp Tacos, two grilled shrimp tacos tossed in homemade Tapatio aioli.

Taco Joint is the latest edition to Heritage Creekside's restaurant and retail roster of Flying Fish, Rodeo Goat and Orangetheory Fitness. Residents in the surrounding singlefamily homes, townhomes and apartment communities can easily access these restaurant and retail options, as well as the restored creek bed of Pittman Creek. The restoration of existing creeks and tributaries intertwine nature with the community at Heritage Creekside.

Ryan Smith & Michael Mendelsohn with Venture Commercial are the broker representatives on the project.

About Taco Joint

The Taco Joint opened its original Dallas location on Peak Street in the Fall of 2008, blowing the minds of Dallasites everywhere with the addition of brisket tacos and lines that stretched out the door. Today, there are 4 locations, with 3 more opening by the end of 2021. All locations open at 6:30 AM during the week and 8:00 AM on the weekends, so you can grab an amazing breakfast taco (served all day, every day). Taco Joint features unique Daily Specials like Thursday's Avocado Queso Porkiladas for just \$9.99, including a drink. And as the day begins to wind down, meet your friends for TJ's Happy Hour, Monday-Friday 3:00-7:00 PM. Pull up a chair on one of our patios and enjoy an ice-cold beer or margarita, queso or nachos all for \$1 off each. We won't kick you out until 9:00 PM nightly. For the homebodies out there, our **Simply Awesome**, **Simply Tex Mex** food and drinks are also available for pick-up, catering or delivered straight to your door. Visit <u>www.TheTacoJoint.com</u> and **#EatMoreTacos**.

About Heritage Creekside

<u>Heritage Creekside</u> is a 156-acre, mixed-use development near the intersection of Central Expressway and President George Bush Turnpike in central Plano. The first phase of development includes: the Bridge at Heritage Creekside apartments; single family residences by CB JENI and Cambridge; and the Flying Fish and Rodeo Goat Ice House restaurants. A corporate office campus with up to 2.5 million square feet of office space and two hotels will highlight the next section of the development. The second phase is currently under construction and will feature one million square feet of prime office space.